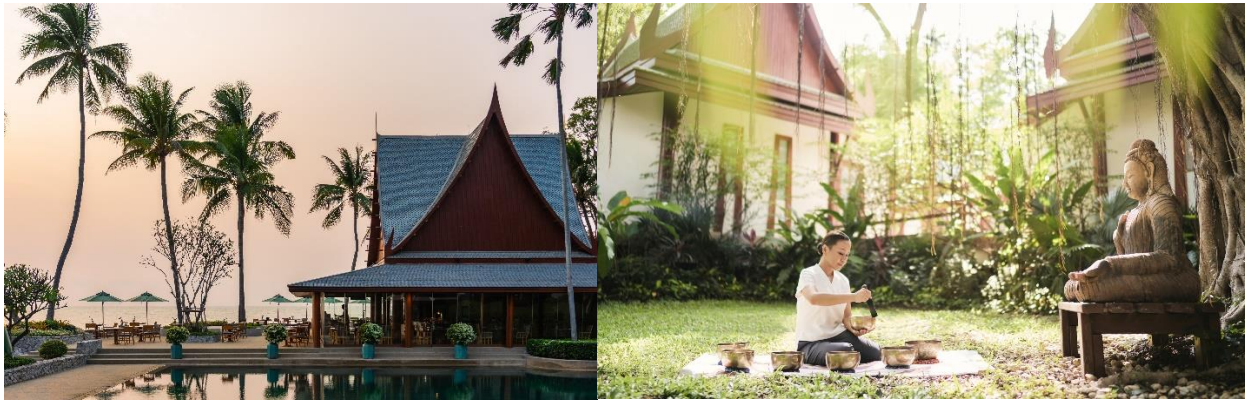




CHIVA-SOM VOTED 'TOP DESTINATION SPA RESORT IN THE WORLD' IN CONDÉ NAST TRAVELER'S 2021 READERS' CHOICE AWARDS



6th October 2021: Pioneering and transformative wellness destination Chiva-Som in Hua Hin, Thailand, has been voted the winner of the “**Top Destination Spa Resort in the World**” category in the Condé Nast Traveler annual Readers’ Choice Awards.

More than 800,000 Condé Nast Traveler readers submitted responses rating their travel experiences around the world, a healthy indicator of the places they long to return to in the coming months. The Readers’ Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry.

For 26 years, Chiva-Som has built an enviable reputation as a world leader in inspiring optimal health and wellbeing. With its unique synergy of indigenous traditions and evidence-based wellness, Chiva-Som partners with guests on highly personalised journeys focused on complete lifestyle transformation.

Mr. Krip Rojanastien, Chairman and CEO of Chiva-Som, says of the award, “*We are honoured to have been recognised once again by the Condé Nast Traveler audience, and are grateful for the ongoing support of our loyal guests and readers of the magazine. We are delighted our pioneering work is appreciated by such a prestigious audience. We have always evolved in response to our guests’ needs, whilst remaining committed to our core principles of delivering holistic, sustainable wellness programmes which provide lasting transformation of mind, body and spirit. It is due to the hard work and dedication of our valued staff that Chiva-Som has remained one of the world’s favourite wellness resorts, so I would also like to take this opportunity to thank them.*”

The 2021 Readers’ Choice Awards are published on Condé Nast Traveler’s website, and celebrated in the November issue.

For more information and reservations, please email reservation@chivasom.com or call +66 (0)32 536 536.

-ENDS-

ABOUT CHIVA-SOM

For more than 26 years, the award-winning Chiva-Som has pioneered transformative wellness practices to global acclaim. Its commitment to an innovative, holistic approach which expertly balances mind, body and spirit continues to this day with its flagship resort in Hua Hin, Thailand, and the latest addition to the Chiva-Som family, Zual Wellness Resort in Khasooma, Qatar, opening soon.

Optimal, bespoke wellness lies at the heart of each Chiva-Som experience. With its unique synergy of indigenous traditions and evidence-based wellness, Chiva-Som partners with guests on highly personalised wellness journeys focused on complete lifestyle transformation. At the new Zual Wellness Resort these extend to the entire family.

Guests are motivated throughout their journey by knowledgeable and caring staff, who address their goals with the unique heart of Chiva-Som hospitality.

Chiva-Som's approach to wellness extends to the wider community, with educational opportunities and global sustainability initiatives at the core of everything we do.

A few of our recent awards:

- Winner #1 – Top Destination Spa Resort in the World - Condé Nast Traveler's 2021 Readers' Choice Awards
- 'Best Destination Spa' – Conde Nast Traveller Spa Awards 2020 (UK)
- 'Wellness Program of the Year' – Destination Deluxe Awards 2020
- 'International Hotels: Best Wellness Retreat' – Travel + Leisure India's Best Awards 2020 (India)
- 'Asia's Best Wellness Retreat 2020' – World Spa Awards (UK)
- 'Thailand's Best Wellness Retreat 2020' – World Spa Awards (UK)
- One of the '50 Sustainability & Climate Leaders 2020' – Bloomberg L.P.
- 'Best Coastal Operation' – Travel Daily 2019 Travel & Tourism Sustainability Awards (Australia)
- '1st in Best Spa' – Traveller's World Magazine 2019 (Germany)
- 'Certificate of Merit' – Sustainable Business Awards 2019 (Thailand)

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